

Memorandum of Understanding .

Between

Directorate of Film Festivals,

Ministry of Information & Broadcasting,

Govt. of India,

And

The State Government of Goa,

Panaji

This Memorandum of Understanding is hereby made and entered into by and between the Directorate of Film Festivals, an attached office of the Ministry of Information & Broadcasting, Government of India (hereinafter referred to as the "DFF") of the one part and State Government of Goa, (hereinafter referred to as the "State Government.") of the other part.

A. Purpose.

It has been agreed that Goa should be the permanent venue for the International Film Festival of India, (IFFI). This MOU delineates the partnership arrangements between the DFF and the State Government in the organization of the International Film Festival of India - 2006 along with the Film Bazaar, the commercial component of IFFI, at Panaji, Goa by pooling infrastructure and other resources for the successful conduct of the event.

B. Statement of Mutual Benefit & Interest.

By organizing an international event of the reputation and standing associated with the International Film Festival of India, State Government benefits will include infrastructure development at par with international standards which in longer run can attract sizeable international business and tourist traffic to Goa thereby developing the economy of the state.

The benefits to DFF accruing from making Goa a permanent venue for IFFI are the branding of IFFI internationally with the well-recognized name and attraction of Goa as a tourist destination.

C. The DFF shall

- (i) Have full authority in deciding all matters relating to
 - (a) Entries of films for participation in various sections of the festival namely Competition, Cinema of the World, Country Focus, Foreign Retrospective, Indian panorama, Indian Retrospective and any other sections set up from time to time.
 - (b) Forming an Organizing Committee, various sub-committees including a Preview Committee to recommend films from across the world for screening during IFFI. Members representing State Government will be nominated in consultation with the State Government.
 - (c) Prepare the programming schedule for screening of films in various theatres etc.
 - (d) Invite film producers, directors, actors/actresses, film professionals, journalists, both from India and abroad and decide upon the travel and hospitality to be extended to the invited guests. The Government of Goa could separately invite film professionals, in consultation with DFF. The entire expenditure on travel and hospitality of the invited delegates will be borne by the ESG.
- (ii) Set up various functional units for organizing the festival.
- (iii) Coordinate clearance and dispatch of film prints.
- (iv) Prescribe registration criteria for delegates, register them and issue them delegate cards etc.
- (v) Arrange local printer for urgent publicity/printing requirement of DFF.
- (vi) print stationary items for use of DFF.
- (vii) Attend to any other matter with the consent of the Ministry of Information & Broadcasting, Government of India.
- (viii) Be responsible to brief the media on all matters relating to IFFI particularly those relating to the programming aspects. DFF and ESG shall share mutually all information pertaining to content as also facilities and arrangements for IFFI 2006. As far as possible press briefings may be held jointly and press conferences held after mutual consultation. However, the State Govt. will also have the authority to brief the Media on matters relating to various facilities and events being organized for IFFI.

D. The State Government shall

- (i) place the following infrastructural facilities at the disposal of DFF for the specific period mentioned against each in connection with various activities relating to IFFI 2006:-

a.	Main festival theatre/other theaters for Press/delegates screenings (including Kala Academy Theatre and INOX Multiplex)	From 19.11.2006 to 3.12.2006
b.	Preview Theatre at Kala Academy	From 13.11.2006 to 6.12.2006
c.	Media Centre	From 6.11.2006 to 6.12.2006
d.	Open Forum	From 22.11.2006 to 4.12.2006
e.	Film Bazaar	From 6.11.2006 to 4.12.2006
f.	Public Theatres (2 screens in Panjim, 2 Screens in Madgaon and 1 Screen in Vasco)	From 24.11.2006 to 30.11.2006
g.	Fully functional office space for setting of various Units(including furniture, internet, and communication facilities, water, electricity, sanitary, canteen, etc.	From 24.10.2006 to 10.12.2006

- ii) See that the Kala Academy Auditorium and the INOX Multiplex will be the festival theatres for Press and Delegates of IFFI 2006.
- iii) Identify and procure, on rental basis, local theatres as mentioned at i(f) above for public screenings of festival films according to the requirements indicated specifically by DFF.
- iv) Provide fully furnished space, with office/technical equipment etc, for setting up of Media Centre, Print Unit, Registration Unit and all other functional units of IFFI, according to the technical specifications and facilities indicated by DFF and the Press Information Bureau (PIB), Govt. of India. PIB will be solely responsible for accreditation of media persons and also management of media centre in Kala Academy. Government of Goa will provide a list of media persons to be accredited along with the details prescribed by PIB. Government of Goa will provide a separate media centre for the PR Agency appointed by ESG. The nodal officers for press and media on both sides would consult each other before scheduling press meets and conferences.
- v) Assist in clearance of prints at Mumbai/Goa airports to ensure their availability in time for the screenings and their speedy dispatch.
- vi) Arrange hotel accommodation in a conveniently located 5-Star Hotel(s) consisting of about 100 rooms (with breakfast included) on an average and a

few suites (with breakfast included) for the delegates invited by DFF for IFFI-2006. This is expected to be around 1200 room nights.

- vii) Arrange for receiving/seeing off guests at Airport and their stay at the Hotel.
- viii) Arrange air tickets for both international and national delegates invited by DFF.
- ix) Arrange for local transportation and escort of delegates, including picking/dropping from/to airport - festival hotel - festival venue - other theatres, etc. and other programs as per itinerary finalized by DFF.
- x) Render necessary help to DFF in identifying local printer, procurement of office equipments, furniture, local No Objection Certificates/Licenses, etc.
- xi) Provide local human resources including foreign language interpreters as per the requirements of DFF for smooth conduct of the festival on mutually agreed terms.
- xii) Arrange suitable accommodation at subsidized rates for officers and staff deputed for IFFI for the duration of their stay at Goa. Payment would be settled by the concerned officer/staff.
- xiii) Arrange and provide local transport for use by various functional units and DFF. DFF would identify its daily transport requirement along with specified parking labels for the duration of stay in Goa and the total number of vehicle days in consultation with ESG which would ensure the availability of vehicles to DFF.
- xiv) Organize the Opening and Closing functions for IFFI 2006 in close cooperation with DFF.
- xv) Conceptualize, print and execute the screening schedules, advertisements and other publicity material for the Festival.
- xvi) Print and distribute the daily festival bulletin.
- xvii) Design; and prepare festival poster and the logo in consultation with the DFF.
- xviii) Design the publicity strategy which would include media coverage, branding and a local/state publicity branding strategy, etc, in consultation with the DFF.

E. Financial arrangement.

- i) The State Government will provide the infrastructure, as mentioned at Clause "D(i)", free of cost to the DFF for organizing the festival.
- ii) The State Government will meet the expenditure on hotel accommodation, air tickets, local transport, Opening and closing functions, printing, advertisement and publicity for the Festival. The State Government will meet the expenditure on appointment of Editors for the IFFI and Indian

Panorama brochures and their printing. DFF will provide the contents for both the brochures.

- iii) The State Government will print and distribute the daily festival bulletin as provided for in this MOU, out of their own funds. DFF will provide the inputs.
 - iv) The DFF will meet other expenses on conducting the festival including setting up of various units, hiring of equipment, furniture, staff etc. and such other residual expenses required to be incurred for the smooth conduct of the festival.
 - v) The DFF and the State Govt. shall make coordinated efforts to identify and get sponsorship for various activities relating to IFFI. However all sponsorships obtained by the State Govt. on account of IFFI 2006 would be retained by the State Govt. without any share of Govt. of India. DFF and State Government will decide sponsorship jointly and caution will be exercised regarding the product each sponsor would like to advertise. The Central Government code regarding advertisement will be followed. Advertisement or sponsorship details will not be placed on the IFFI and Indian Panorama (IP) brochures, daily festival bulletins and the backdrops for opening and closing ceremony of the festivals.
 - vi) The State Govt. would keep detailed account of all receipts and financial and non-financial sponsorships received for the festival and this information shall be shared with Ministry of Information and Broadcasting.
- F.** All requisite facilities, as outlined in this agreement shall, where applicable, also be, extended to NFDC, a PSU under the Ministry of Information and Broadcasting (MOI&B), or any other agency appointed by the Ministry of I&B for the conduct of Film Bazaar. All decisions regarding Film Bazaar will vest with the Govt. of India or NFDC or any other agency appointed by the Ministry of I&B in this behalf. Details of arrangements between NFC and Goa Government as also CII and Goa Government may be mutually worked out between the respective parties.

Above MOU signed this 9th day of October 2006 at New Delhi by

(V. B. Pyarelal)
Director, DFF, Mol & B
Govt. of India

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Secretary, Information & Publicity
Govt of Goa

Dated: 31/7/06

DO No.

Kindly refer to your DO No. 303/6/2006-F(F) with regard to the Draft MoU for IFFI 2006.

In continuation of the same, please find enclosed a copy of the Draft MoU as approved by the Government of Goa. It is proposed that an early date may be scheduled for the signing of the same.

Yours faithfully,

(Shri. J. P. Singh)

Chief Secretary
Government of Goa

To
Smt. Stuti Kacker
Joint Secretary
Ministry of Information & Broadcasting
Government of India
New Delhi.

Encl: Draft MoU