



Indian Entertainment Industry expected to grow @20%

INDIA – ‘THE BIG PICTURE’ CONFERENCE 2007

“Bridging Business and Creativity”

- When** : 22nd and 23rd November, coinciding with the 38th International Film Festival of India (IFFI)
- Where** : Marriott Hotel, Goa
- Partners** : Ministry of Information & Broadcasting, Directorate of Film Festival and The Film and Television Producers Guild of India



Objective

- Project India as a global platform for Entertainment business
- Business Networking

Participating Countries

(Illustrative List)

USA, UK, Singapore, Middle East
France, Australia, Canada

Themes at the Big Picture Conference

- Technology and Capital
- Emerging studio culture
- Managing creative processes
- Impact of retail in entertainment business
- Media process outsourcing & Content Creation
- Digital Revolution, Gaming, Animation
- Hollywood vs Bollywood

Participant’s profile

- Film producers, exhibitors, distributors, post-production companies, content providers, technicians
- Suppliers, manufacturers and solution providers
- Film funding bodies, specialist film financiers, venture capitalists
- Consultants, analysts, lawyers
- Ad and public relation agencies, marketing and communication strategists, sales and acquisition agents
- Student filmmakers and producers

For registration and information contact: Shashank Nair, Tel: 0124 4309448, E-mail: shashank.nair@ciionline.org

Details of the conference are available on our website: www.cii.in

SEE YOU AT GOA !!!

