

ENTERTAINMENT SOCIETY OF GOA
Attn: Listing of Hotels/Travel Portals on ESG website

The International Film Festival of India, Goa 2007 is slated to be held in Goa from 23rd November to 3rd December 2007. The Entertainment Society of Goa invites reputed and well-established Hotels/ Guest Houses/ Lodges /Travel Agencies/ Tour Operators, etc, to advertise their services on the 'Travel & Stay' Link on the Home Page of the ESG's website, which caters to the accommodation and travel requirements of approximately 5000 odd delegates who would be visiting Goa to attend the Film Festival in Panaji.

The ESG website receives a large number of visitors especially during the month of October to December. Hotels/Travel portals listed on the website can look forward to wide publicity and a robust business opportunity during the period of listing.

The ESG will charge a nominal fee for uploading any hotel's/travel portal's details on the website. The fees are categorized in the table below:

Sr.No	Hotel Category	Fee Applicable	Duration
1	Four Star-Five Star	Rs.5000/-	15/10/07 to 15/1/08
2	Three Star-1 Star	Rs.3000/-	
3	Budget Hotels	Rs.1000/-	
4	Tours & Travel Operators, etc.	Rs.5000/-	

For advertising details, forms and terms & conditions of the offer, the Hotels/Travel Portals may contact the ESG office at the following address:

Chief Executive Officer
Entertainment Society of Goa, 1st Floor, Old GMC Heritage Building,
Campal, Panaji Goa. 403 001
Tel. No. 91 832 2428111 Fax. No. 91 832 2428000
E-mail: iffigoa@sancharnet.in
<http://www.iffigoa.org>

Last date for receipt of forms, along with the applicable fee, is **October 8th 2007 upto 17:00 hrs.**

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Summary by Month											
		Daily Avrg						Monthly totals			
Month	Hits	Files	Pages	Visits	Sites	Kbytes	Visits	Pages	Files	Hits	
Jul 2007	2769	2244	973	360	2051	2980638	4327	11678	26929	33228	
Jun 2007	3059	2290	767	318	4359	5422791	9548	23012	68702	91797	
May 2007	2680	2187	803	205	2947	5792655	6363	24914	67815	83083	
Apr 2007	2310	1813	566	197	2655	4915232	5913	16987	54398	69316	
Mar 2007	2621	1985	566	188	2592	4243173	5854	17555	61562	81277	
Feb 2007	2415	1722	534	168	2547	5011938	4712	14959	48233	67646	
Jan 2007	2771	2027	559	168	2629	6857309	5227	17358	62846	85908	
Dec 2006	11050	6872	1463	266	4796	20995948	8258	45380	213042	342551	
Nov 2006	59670	37717	6812	1264	26185	71729447	37945	204373	1131516	1790100	
Oct 2006	2235	1625	696	118	1104	354401	1660	9755	22761	31299	
Totals						128303532	89807	385971	1757804	2676205	

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Advertising forms are available at the ESG office. The last date for receipt of forms, along with the respective fee, is **October 8th 2007** upto **17:00 hrs.**

Form

Name:

*** Star Rating:**

Address:

Tel. No:

Fax. No:

Email:

Website:

Advertising Fee:

Name of Authorised Representative:

Signature:

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TERMS AND CONDITIONS

1. The ESG shall upload the details, as prescribed in the Form, of the concerned hotels/travel portal on its official website www.iffigoa.org
2. The ESG shall keep these details available on the **Travel & Stay** Link of the said website for a period of three months from 15th October 2007 to 15th January 2007.
3. The ESG shall charge a nominal fee as specified in the table below:

Sr.No	Hotel Category	Fee Applicable	Duration
1	Four Star-Five Star	Rs.5000/-	15/10/07 to 15/1/08
2	Three Star-1 Star	Rs.3000/-	
3	Budget Hotels	Rs.1000/-	
4	Tours & Travel Operators, etc.	Rs.5000/-	

4. The ESG reserves the right to screen all information submitted before uploading the same on the website. If any matter is found objectionable, the ESG reserves the right to disallow such information to be uploaded on the website.
5. The Hotels/Travel Portals shall submit all the required details to the ESG in the prescribed Form.
6. The Hotels/Travel Portals shall pay the ESG the advertising fee, as applicable, in the form of Demand Draft, drawn in favour of the Entertainment Society of Goa, payable at Panaji. The said fee is non-refundable.
7. The Hotels/Travel Portals whose Forms are not accompanied with the prescribed Fee will be summarily rejected.
8. In case of disputes, if any, the same shall be referable to the sole arbitration of the **Chief Executive Officer, Entertainment Society of Goa**, Old GMC Heritage Precinct, Campal, Panaji, Goa, whose decision shall be final and binding upon the Parties concerned.

(Nandini Paliwal)

Chief Executive Officer