MEDIA ADVISORY FOR THE 54TH IFFI

Red carpet of Opening Ceremony at Dr. Shyama Prasad Mukherjee Indoor Stadium

- Special passes will be issued to cover the Opening Ceremony Red Carpet. Passes will be issued by ESG.
- No interview or interaction is allowed on the Red Carpet.
- Since Viacom is the official broadcaster of the 54th IFFI Opening ceremony, no coverage is allowed inside the venue during the Opening Ceremony.
- Video clips of the Opening Ceremony will be shared by PIB after the event.
- The same applies for the closing ceremony.

Red Carpet coverage at INOX

- A separate area has been earmarked for the media for their photography, videography of the red carpet stars at the beginning of the red carpet. A backdrop with IFFI branding has been set up as the photo wall.
- The red carpet is only for photography and videography and no bytes or interactions will be possible on it.

Film Bazaar

The Media card does not allow entry into the Film Bazaar, However, to ensure that journalists do not miss out on the Film Bazaar experience, a special MEDIA TOUR has been organized this year to cover Film Bazaar. Kindly register at the media help desk, which will start functioning from 19/11/2023.

- Interested journalists will be given a media tour of the Film Bazaar on the **22nd at 3 o'clock.**
- They will be given transportation from the Media Help desk to Marriott at 3pm.

Screenings and Masterclasses:

- All Media Delegates are requested to book their slots in Masterclass and Film Screenings for a seamless experience. Masterclass sessions or Film Screenings cannot be attended without booking a slot for it.
- The tickets can be booked through the IFFI app or the portal.

Link: https://play.google.com/store/apps/details?id=eu.datakal.iffigoa&pcampaignid=web_share
Android
https://apps.apple.com/in/app/iffi-goa/id1596375704 Apple

The PIB Help Desk will be open from 11 o'clock onwards on November 19, 2023. The Media Personnel can collect the accreditation card and the catalog from the PIB Help Desk in the Inox Premises.